Frequently Asked Questions for the launch of Sendero™ specialty herbicide: The New Standard in Mesquite Control

Q: When did Sendero™ specialty herbicide receive federal registration?
A: Sendero received federal registration in February, 2012.

Q: What states will Sendero be labeled in?
A: Our current plans include labeling Sendero in the states of Texas, Oklahoma, and New Mexico.

Q: What are the active ingredients in Sendero?
A: Sendero contains aminopyralid and clopyralid.

Q: What is the use rate for Sendero on mesquite?
A: The use rate for Sendero on mesquite is 1.75 pints per acre.

Q: When will the pricing and programs be announced for Sendero?
A: Pricing and programs for Sendero will be announced in late March, 2012.

Q: What package sizes will Sendero be available in?
A: Sendero will be available in one gallon and thirty gallon containers.

Q: When will orders for Sendero™ specialty herbicide be accepted?
A: Orders for Sendero will be accepted beginning April 2, 2012.

For more information, contact your Dow AgroSciences Range & Pasture Specialist.

Sendero is not registered for sale or use in all states. Contact your state pesticide regulatory agency to determine if a product is registered for sale or use in your state.

Always read and follow label directions.